



Guidelines on the display of Illegal Pyrotechnics and Firework on Social Media and Other Club Media

Background:

The use of illegal pyrotechnics and firework is dangerous and on multiple occasions has caused personal injuries during the staging of football matches.

Pyrotechnics is governed in the football safety and security regulations and illegal use may result in the fining of individuals, cf. the Safety Procedures for Superliga. Additionally, clubs may be sanctioned by the Disciplinary Body of the Danish FA – fines which annually amount to several million DKKR. Unfortunately, illegal pyrotechnics are still being used at Danish football stadiums from time to time.

Aim:

There is a need to further clarify that illegal pyrotechnics and firework during the staging of football matches cannot be accepted – and should not be glorified or promoted via the sharing of pictures or videos depicting it.

These guidelines aim to protect players and employees, as football clubs – as well as the Danish League – have been fined for the sharing of content on own platforms of tifos and fans handling illegal pyrotechnics.

It is imperative for the clubs to take the lead and to demonstrate that illegal pyrotechnics and firework have no place at football matches. These guidelines have been developed specifically for the players and other employees of the clubs who are role models and whose actions on social media as well as other media may have a big impact on e.g. the fans who visit stadium. The three guidelines must be implemented in the instructions given to players and other club employees when representing the club.

Three guidelines for club members of the Danish League:

- Do not show or share pictures/videos on club media of illegal pyrotechnics or firework – this also include great-looking tifos using illegal pyrotechnics.
- Stress out to any employee of the club that the use of illegal pyrotechnics at stadium is indeed illegal and may be sanctioned – and that the club does not condone the use of illegal pyrotechnics.



- Stress out to players and other employees that they must refrain from commenting, liking or sharing posts on social media depicting or glorifying the use of illegal pyrotechnics.

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