

# BetiniaLIGA Logo Package

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# Betinia LIGA

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The logo is prepared in a number of different file formats and colour spaces, which are not to be altered. The logo package contains both vector and pixel file formats:

**Ai-files (vectors)**

Ai-files work as originals. These files are used if the need for other file formats, sizes or colour spaces arise, which are not part of the existing logo package.

**SVG-files (vectors):**

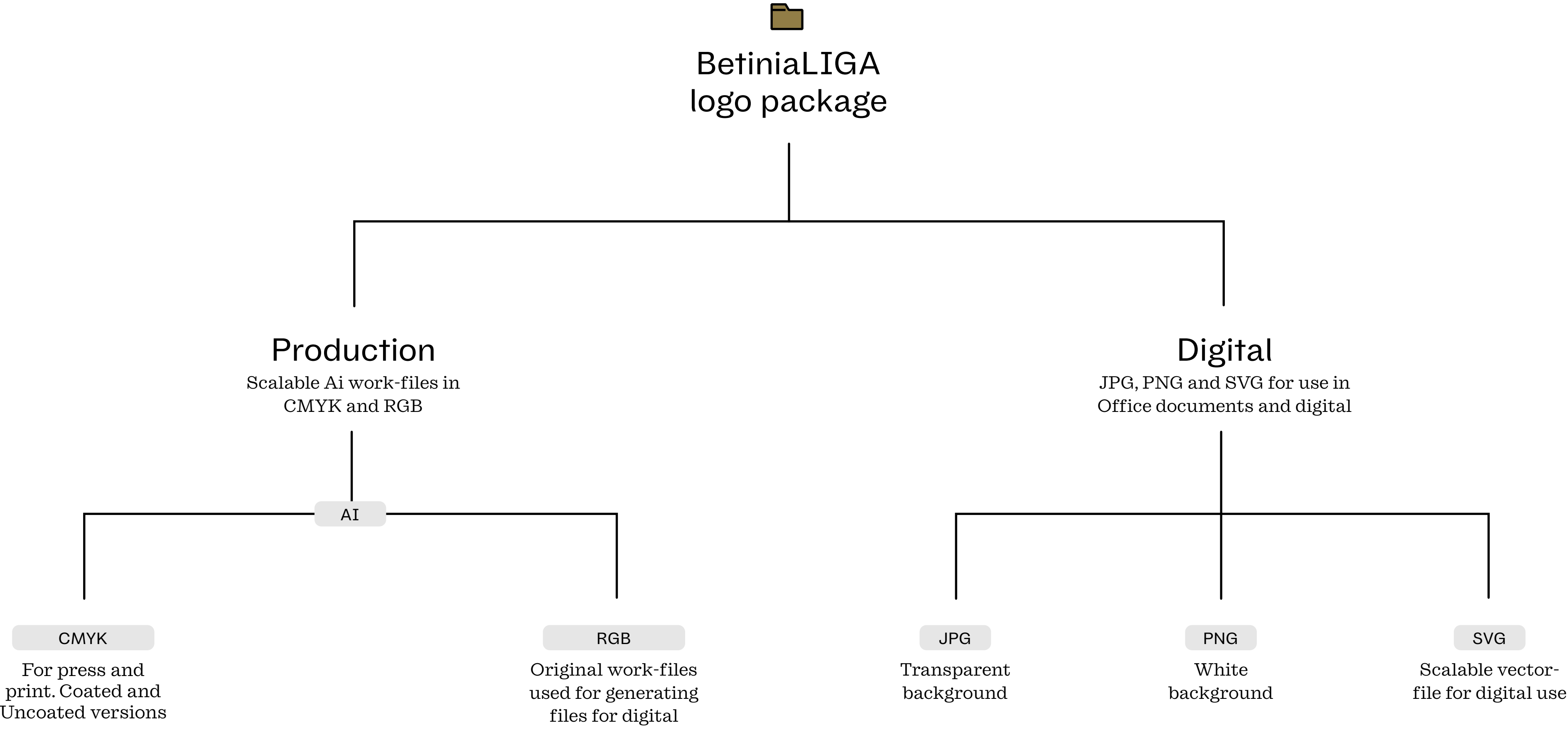
SVG-files are primarily for digital use.

**JPG- and PNG-files (pixels):**

JPG- and PNG-files are made for Office documents (primarily PowerPoint and Word) and for digital use. They usually appear in RGB and in over-size, and can be down-scaled to the desired size.

Please be aware that logos made for digital use might need to be pixel optimised if they are to be used in very small sizes.

# File overview



# Logotype variants overview

Black



File format

- AI
- PNG
- JPG
- SVG

Colour format

- CMYK
- RGB

White



File format

- AI
- PNG
- ~~JPG~~
- SVG

Colour format

- CMYK
- RGB

Please contact our graphics department if you have technical questions about the logo files:

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